PRESS RELEASE

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# Munken Agenda 2026: Star(t)

**Arctic Paper is proud to present the latest edition of the iconic Munken Agenda, this year created by students from IED – Istituto Europeo di Design in Milan. The concept is built around the idea of circularity – breaking away from a linear perception of time and transforming it into a circle that opens space for reflection and creativity.**

**Munken Agenda 2026 is more than just a calendar. It’s an object that combines planning with creativity – its double-sided format lets you choose between a classic weekly planner (“Calendar Side”) and a colourful space filled with games, prompts and blank pages (“Creativity Side”).**

**Polo & Astro – your companions for the year**

This year’s edition comes to life through two stars who guide the user throughout the year:

Polo – the reliable companion of the “Calendar Side,” focused on clarity, structure and organization.

Astro – the vibrant spirit of the “Creativity Side,” encouraging play, experimentation and self-expression.

Together they make Munken Agenda 2026 not just a tool, but an inspiring experience.

The visual identity of the project is inspired by the Aurora Borealis, a tribute to Arctic Paper’s Nordic heritage.

“Working with students from across Europe gives us the opportunity to see paper through the eyes of a new generation of designers. They bring fresh energy and ideas, while we share knowledge and help them create a real product that reaches graphic designers and publishers all over Europe,” says Erik Bakkelund from Arctic Paper.

**Arctic Paper and young creatives – a 20-year collaboration**

For more than **20 years**, Arctic Paper has been collaborating with creative schools and institutions across Europe. The aim is to support young designers and art directors while showing the potential of paper as a medium for communication, design and innovation.

This collaboration is a true exchange: students contribute fresh perspectives and bold ideas, while Arctic Paper shares its deep knowledge of paper – its properties, advantages and applications. The result is a real, printed object – the Munken Agenda – that every year inspires and reaches professionals in the creative industries throughout Europe.

**STAR(t): a project by IED students**

The concept STAR(t) was developed by Elienai Barboza, Emma Mapelli, Blu Rigassi and Nour Tabka – students of IED Milan. They are responsible for the entire creative direction of the agenda: from readability and structure to the graphic language, colour palette and the storytelling brought to life by Polo and Astro.

**About IED Milan**

IED – Istituto Europeo di Design is one of Europe’s most renowned design schools, founded in Milan in 1966. Today it is an international network with 11 campuses across Italy, Spain and Brazil, offering programs in design, fashion, visual arts, film, communication and restoration of art. The school is known for blending theory with practice and for engaging industry professionals to bring real-world expertise into the classroom.

Munken Agenda 2026 is available in a limited edition, and even its packaging has a second life – it can be transformed into a practical phone stand.

**Description:**

**Format:** A5 (192 pages)
**Cover:** Munken Kristall 400 g/m²
**Content:** Munken Pure Rough, Munken Lynx, Munken Polar, Munken Kristall Rough – all in 120 g/m²
**Envelope:**Munken Polar 600 g/m²

**Printer:** Åtta45, GBGT Box, Sweden

**Arctic Paper S.A**. is one of the leading producers of high-quality graphical fine paper in Europe and consists of three paper mills and four eco-friendly strong brands: Amber, Arctic, Munken and G. Most of the products are sold through the company’s sales organization in Europe. The Group is the main owner of the listed Swedish pulp producer Rottneros AB. Arctic Paper S.A. is listed on the Warsaw Stock Exchange and NASDAQ in Stockholm. For more information, visit [arcticpaper.com](https://www.arcticpaper.com)